

WEBSHOTZ™



WHAT ARE WEBSHOTZ™?

Webshotz™ are a very cost effective way of getting a video professionally produced for your website. Although called WebShotz™ the video can be used in any number of ways including embedding into a PowerPoint presentation or attached to an email.

WHAT IS INVOLVED?

Write a script of up to 180 words outlining what you wish to say. Send it to us and we'll reformat it for television. We then film you presenting your 60 second piece to camera using teleprompting, so you don't have to learn your words. We will provide mentoring on the best way to present yourself to camera, so you don't need any previous experience.

WHAT DO WE PROVIDE?

- 1 hour of training in presenting to camera and the effective use of the teleprompter.
- Up to 1 hour of filming using our green screen studio using a teleprompter.
- Up to 2 hours of editing with your company logo at top and tail of the programme, one name caption and up to 4 photographs can be included.

HOW LONG WILL FILMING TAKE?

You should allow about 2—3 hours of your time.

WHEN WILL I RECEIVE MY COMPLETED VIDEO?

Allow about a day to turn the video around.

HOW WILL MY VIDEO BE DELIVERED?

We publish the video on our YouTube channel for you to approve. We then give you a link to embed the video on your website (we can help you with this) or we can send you a copy of the video for you to download. We can also provide SEO to assist search engines find your website video for a small additional cost.

WHAT'S NEXT?

Ask about our *DIGITAL MARKETING PACKAGE* to help you make the most of your on-line video presence.

