

WEBSHOTZ® from only **£400+VAT**

WEBSHOTZ® brings video production down to a cost you can't afford to ignore.

WEBSHOTZ PACKAGE £400 + VAT

The WebShotz package is based on using our Green Screen studio situated at our offices in High Wycombe. Although called WebShotz the video can be used in any number of ways e.g. embedded into a PowerPoint presentation, attached to an email or on an intranet.

What we provide:

UPTO 2 HOURS OF FILMING using camera and green screen kit with studio lighting and one tie clip microphone along with a technical operator. One roll tape stock. Teleprompting can be supplied at an additional cost of £100. If using teleprompting the script should be provided as a rich text file (RTF) with no typographical elements such as underline, bullets or paragraphs. We will provide instruction on presentation style and the effective use of the prompter.

UPTO 4 HOURS EDITING with one logo at top and tail, one name caption and up to 4 photographs can be included. You can supply a suitable background for the subject or choose from our range of still or animated backdrops.



What's the criteria:

The filming has to be based at our studio. Maximum of 10 minutes of footage (rushes). Edit will generally be completed within the same working day. Final production to be 2 minutes or less in duration. Encoded to a file format of your choice (e.g. WMV, MP4, MOV, FLV) Payment to be made in full within 30 days of the invoice.

What's not included:

Additional WebShotz. The package is for one single WebShotz although several could be shot on the same day.

WEBSHOTZ MOBILE PACKAGE £600 + VAT

We come to your office and shoot. This package has the advantage that you don't need to leave the office. Similar package as above but does not include use of the Green Screen or teleprompting. Mileage is charged at £0.55 p.m. or free within a 10 mile radius of our headquarters. For each additional WebShotz recorded at the same time add £200 to cover the additional edit time required.

Call Take One for communications that work because seeing is believing

*Cost includes upto 2 hours shoot in the Take One green-screen studio, if required, teleprompting can be supplied for an additional cost of £100. Up to 4 hours of editing including your logo or 3 photographs on-screen. Includes encoding the final video to a single file of your choice for your website or as a powerpoint video. Please call for more information. Terms & conditions apply.



Take One



CUSTOMER ENGAGEMENT PACKAGE

(FROM £1,500)

CSO PACKAGE £1,500 + VAT

The CSO package is a special camera kit which is set up in a room where respondents are filmed against a coloured screen (usually green) and visual images or backgrounds can be electronically inserted at the later edit stage. The room should be sited in a quiet position away from any noise and be emptied of all furniture except for 3 chairs and a small table. You should allow at least 1 hour for setting up prior to the start of filming. Once set up the filming can be a very fast, effective way of acquiring a large selection of vox pops in a very short time but this will be determined by your Interviewer's schedule. If possible, you should advise your respondents to avoid wearing bright green (or blue if a blue screen is to be used) as this could cause problems in 'keying' in an electronic background later.

What we provide:

1 DAY FILMING using camera kit and 'Chromoflex' green screen kit with basic lighting and two tie clip microphones along with a technical operator. One roll tape stock. Filming is based on an 8 hour day base to base. Audio transcribing up to 30 minutes of interviews with time-coded transcripts supplied for the client to provide an initial paper edit decision list so you do not have to attend the edit in person if you prefer not to.

1 DAY EDITING with up to 7 hours basic editing to produce a final 3 - 4 minute video. We supply one client approval MP4 of the rough-cut edit, then one final encoded file of your choice (e.g. MP4, Flash, WMV) of the completed edit.

What's the criteria:

The room used for filming (studio) needs to be at least 4m x 5m and in a quiet location and should be a separate area to that used for the general focus group meeting. Respondents should be kept out of the room until being filmed. Maximum of 30 minutes of footage (rushes). Ideally, as a guide, questions should be limited to between 3 and 4. The edit should be completed within one working day. Final production to be no more than 5 minutes in duration. Payment to be made in full within 30 days of the invoice. For new clients 50% of the total is payable in advance of the shoot so as to guarantee availability of facilities. Projects cancelled by the client with less than 24 hours notice will be charged at 50% of the total cost.

What's not included:

Mileage (charged at £0.55 per mile), or other transport costs, parking or congestion charges.
Crew subsistence or refreshments (if applicable).

WHAT IF.....

.....there is an overnight required? Then there is a crew overnight supplement charge of £150 pppn.

The client is responsible for booking accommodation and for paying all crew subsistence and refreshments.

.....I record more than 30 minutes of rushes? You will be charged £17 for each additional tape used. £2.80 per minute of additional transcription. £45 for each additional tape digitised into the edit suite and £80 per hour for any additional edit time incurred.

.....I want to use some graphics such as logos or name captions? Name captions are included in the edit, as is one logo at the beginning and end of the video. Any additional graphics to be created will be charged at £40 per hour.

.....my client wants to change something? After delivery of the completed edit, any amends will be charged at the basic edit rate of £80 per hour. If identified by Take One as a production error it will be corrected and a new encoded file will be produced at no extra charge.

.....I want to use some music? No music is included in the package however you can supply your own tracks for inclusion provided it is supported by evidence that all rights have been cleared. Usual copyright regulations apply. Take One can supply library music at MCPS/PRS rates.

.....my client wants a DVD of the programme? A DVD can be encoded, authored and burned at a charge of £35.00 with additional copies at £8 each.



SHOOT PACKAGE 1 (€750)

HD SHOOT

Vision: Sony XDCam PMW EX3 tapeless camera with SDHC cards backed up to NEXTODI card reader
Tripod, fig rig and mono pod
Sony 9" field monitor

Sound: SQN mixer, Sennheiser 416 rifle mic with boom, 3 x Sennheiser radio mics
2 x Sony ECM 77 personal mics, Beyer reporters mic.

Lighting: 2 Pampalite softlites
3 x Arri 600w or 3x 800w Redheads

Crew: Lighting cameraman, Sound recordist, Camera assistant

SHOOT PACKAGE 2 (€650)

SD / HDV SHOOT

Vision: Sony HVR Z1E DVcam
Tripod, fig rig and mono pod, Sony 9" field monitor

Sound: SQN mixer, Sennheiser 416 rifle mic with boom, 2 x Sennheiser radio mics, 2 x Sony ECM 77 personal mics

Lighting: 2 Pampalite softlites, 3 x 300w Gulliver

Crew: Lighting cameraman, Sound recordist

SHOOT PACKAGE 3 (€1,500)

MULTI- CAMERA SHOOT (UP TO 3 CAMERAS)

Vision: 2 x Sony HVR Z1E DVcam,
1 x Ikegami HZ-DV7W (locked off)
OR Sony EX3 and SONY EX1 XDCam tapeless
Tripods, 2 x Sony 9" field monitors

Sound: Full sound kit supplied

Lighting: 2 x Softlites, 3 x 800w Redheads, 3 x Arri 600w

Crew: Lighting cameraman, Camera Operator,
Sound recordist, Camera Assistant



SHOOT PACKAGE 4 (€475)

BASIC SD SHOOT KIT

Vision: Sony HVR Z1E DVcam with tripod

Sound: 2 x Sony ECM 77 personal mics

Lighting: 3 x 300w Gullivers

Crew: Lighting cameraman

GREEN SCREEN (CSO) (€150)

Additional Green or Blue screen kit includes lighting

All packages exclude consumables, mileage, per diems, accommodation and VAT.